**5 Key Takeaways for Each Session**

Breakout ‘Tracks’ Block 1:

**Project Manager/Superintendent Track:** Building a Culture to Innovate (via Zulq)

1. Innovation is not just buying technology – it’s a mindset.
2. Creating a culture to innovate also assist with adoption / buy-in
3. Some of the greatest innovations come from the field! How to engage your field operations.
4. Promoting a culture to innovate and what it means to the next gen of workers.
5. Innovations that have taken hold since COVID and the opportunities that have been untapped!

**Safety Track:** How Data Artificial Intelligence Improves Safety on the Jobsites

**Executive/C-Suite Track:** Intersection Between Technology and Construction with Kelly Schulz

Breakout ‘Tracks’ Block 2:

**Project Manager/Superintendent Track:** Getting the ROI on Your Tech

**Safety Track:** Jobsite Safety Technology

1. The “best” software or app on the market might not be the right one for your company – before buying you need to understand your existing infrastructure and processes.
2. Safety tech should effectively automate administrative duties, enabling you to focus time and talent on high-risk activities.
3. Use the data to drive a real-time dashboard so people can get a sense of how they are doing and make adjustments.
4. Don’t limit yourself to software, safety technology includes better processes and tools that eliminate physical hazards too.
5. Effective Implementation = innovative technology + significant planning + effort + end-user education + ongoing support.

**Executive/C-Suite Track:** How Technology is Addressing the Labor Shortage (via Ronnie)

1. Know when to hire and what role, bringing visibility to “real” capacity.
2. Labor supply/demand balancing to manage “bench time”/unbillable time.
3. Sourcing strategies using technology platforms (i.e., LinkedIn).
4. Understand what is working through data; retention, turnover, fit…
5. Ability to measure how well the talent acquisition process is performing.